

SQUAD ROOM NEWS



2011 CLICK IT or TICKET



Teens often live for the moment. But the moment they choose to go for a ride without a seat belt could be their last! Help protect the future of teens in your community by dedicating yourself to stepped-up seat belt enforcement during the National Click It or Ticket (CIOT) mobilization.

We are asking law officers in Louisiana, Mississippi, New Mexico, Oklahoma, Texas and the Indian Nations to step up enforcement of seat belt laws during the May 23 to June 5 annual mobilization. Take a stand against unnecessary teen deaths and injuries by instituting a zero-tolerance policy for teens (as well as other motorists) caught not wearing seat belts, making certain that unbuckled teen drivers and passengers are ticketed and fined. For more information visit: www.nhtsa.gov/Teen-Drivers

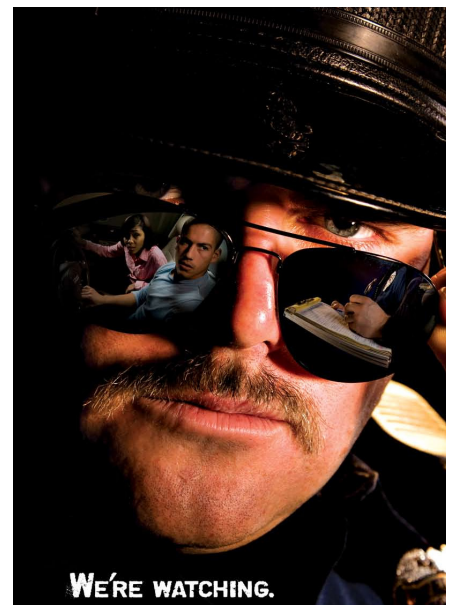
TEENS AT RISK!

To download teen seat belt materials for Click It or Ticket go to: www.region6teenbeltproject.org

2011 CIOT MOBILIZATION DATES: MAY 23 - JUNE 5

CRASHES: #1 KILLER OF TEENS

- A total of 3,932 teenagers ages 16 to 20 died in traffic related crashes in 2009.
- Teens have higher fatality and injury rates in traffic crashes than any other age group.
- The fatality rate for drivers ages 16 to 19, based on miles driven, is four times higher than for drivers ages 25 to 69.
- In spite of this, teen drivers and passengers – especially young men – are among those least likely to wear their seat belts.
- More than half of the teens killed in traffic crashes in 2009 were not buckled up.
- By enforcing seat belt laws, you can help call attention to the fact that buckling up is the absolute best way to protect teens and their passengers from severe injury or death in the event of a motor vehicle crash.
- No seat belt can mean no future!



TEENS CAN TAKE THE "I BUCKLE" PLEDGE



Spread the word!

Get young drivers and passengers in your jurisdiction to pledge to always buckle up by putting a link from your agency's website to the new "I BUCKLE" Facebook page.

Promote seat belt use in your state and community by requesting that area high schools, colleges, businesses and others do likewise.

www.facebook.com/IBuckleUp

PLEASE POST