



SQUAD ROOM NEWS



2012 CLICK IT or TICKET



and the INDIAN NATIONS



Teens have higher fatality and injury rates in traffic crashes than any other age group and are involved in 3 times as many fatal crashes as other drivers. One of the most effective measures a teen can take to prevent injury and death in a crash is to wear a seat belt.

But a large number of teens still don't buckle up. Especially at night. Nationally, around two-thirds of the 16 to 20 year olds who die in passenger vehicle crashes at night are not buckled up.

That's why we're asking law officers in Louisiana, Mississippi, New Mexico, Oklahoma, Texas and the Indian Nations to step up enforcement of seat belt laws during the May 21 to June 3 national Click It or Ticket (CIOT) mobilization. Take a stand against unnecessary teen deaths and injuries by instituting a zero-tolerance policy for teens (as well as other motorists) caught not wearing seat belts, making certain that unbuckled teen drivers and passengers are ticketed and fined.

Don't let the teens in your community learn the hard way. Remind them that it's the law and it's enforced. Day and Night.

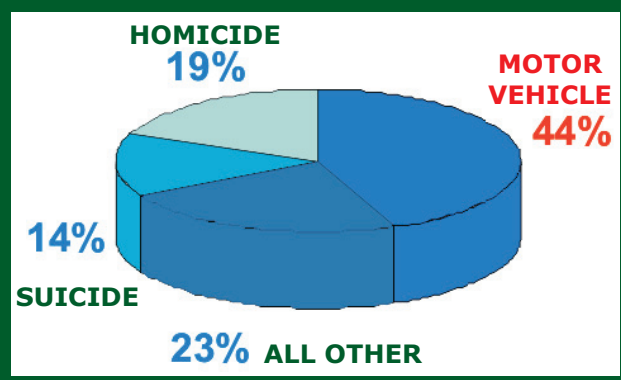
To download teen seat belt materials for Click It or Ticket go to: www.region6teenbeltproject.org

NATIONAL CIOT MOBILIZATION: MAY 21 - JUNE 3, 2012

CRASHES: #1 KILLER OF TEENS

- Nearly 4,000 teenagers ages 16 to 20 die in traffic related crashes annually.
- Teens have higher fatality and injury rates in traffic crashes than any other age group.
- In spite of this, teen drivers and passengers – especially young men – are among those least likely to wear their seat belts.
- Well over half of the teens killed in traffic crashes every year are not buckled up.
- By enforcing seat belt laws, you can call attention to the fact that buckling up is the absolute best way to protect teens and their passengers from severe injury or death in the event of a crash.

LEADING CAUSE of DEATH for TEENS

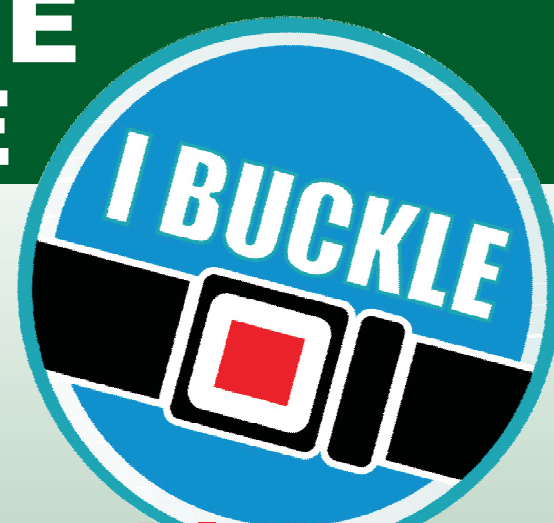


TEENS CAN TAKE THE "I BUCKLE" PLEDGE

Spread the word!

Get young drivers and passengers in your jurisdiction to pledge to always buckle up by putting a link from your agency's website to the new "I BUCKLE" Facebook page.

Promote seat belt use in your state and community by requesting that area high schools, colleges, businesses and others do likewise.



www.facebook.com/IBuckleUp

MAY 2012

PLEASE POST

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