

Among passenger vehicle occupants ages 4 and older in 2007, seat belts saved an estimated 15,147 lives. An additional 5,024 lives could have been saved if seat belts were worn at the time of every crash.

The Office of Highway Safety has made YOU their number one mission. Why? Teen fatalities in Mississippi are a huge problem. In 2008, 83 teens lost their lives; 60 of them were unrestrained.



If you would like more information about Rock the Belt, go to "Youth Programs" at the Mississippi Department of Public Safety's website at www.dps.state.ms.us.

Come on
Mississippi,
let's get
it on...



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Rock the Belt!

MISSISSIPPI

Office of Highway Safety

Mississippi Office of Highway Safety
3750 I-55 North Frontage Road
Jackson, MS 39211
601-987-4990

Rock
the
Belt.

Don't press your luck.

Seat belts can reduce the risk of fatal injury to front-seat passenger car occupants by 45% and reduce the risk of moderate-to-critical injury by 50%. Do you drive a pickup truck? You could reduce the risk of fatal injury by 60% and moderate-to-critical injury by 65% just by wearing your seat belt.

If you're not buckled up at the time of a crash, you're more likely to be killed or knocked unconscious and unable to get out of the car at all. If you are buckled up, you're more likely to stay in place and remain conscious, in control of the vehicle, and able to make smart decisions.



Buckle up, and

In 2008, 6,439 seat belt citations were issued to individuals ages 16-20 in Mississippi. Multiply that times the \$25 fine, and Mississippi teens spent \$160,975. WOW...think of what you could do with that amount of money! The difference? Take three seconds to Rock the Belt and save your money for something FUN!

As the driver, let everyone know your rule about buckling up. It takes less time to buckle up than to send a text message! No Txt N Drvn. Buckle Up and Stay Inside to Stay Alive! Your single best defense in a car crash is to wear your seat belt.

Rock the Belt, Mississippi!

WHAT CAN YOU DO?

- Host a Rock the Belt competition at your school or in your community.
- Participate in SADD (Students Against Destructive Decisions) and get involved in being part of the solution. SADD is made up of friends making an impact in Mississippi. It's free and fun to make a difference with friends!
- YouTube it! Hold a contest to create a video to spread the message.
- Stencil it! Create a stencil and show your message around your community and campus.
- Hold surprise seat belt observations. Give out candy or other prizes to those rockin' the belt!

